

ABSTRACT

A mobile terminal (21) that appropriately predicts an application that a user is likely to use includes: an input device (106) that selects and executes any of two or more applications; a
5 GPS reception unit (108); a behavior pattern extraction unit (205) that creates a usage prediction rule of the application executed on the input device (106), in association with a usage location detected by the GPS reception unit (108); and an information display control
10 unit (204) that specifies, based on the usage prediction rule, an application corresponding to the current location detected by the GPS reception unit (108), and causes a display (105) to display the specified application as a prediction result.